UNIVERSITY of NICOSIA

Course Syllabus

Course Code	Course Title	ECTS Credits
HOSP-491	Thesis	12
Prerequisites	**Department**	**Semester**
Completion of core Requirements	Management	Fall/Spring
Type of Course	**Field**	**Language of Instruction**
Compulsory	Hospitality	English
Level of Course	**Lecturer(s)**	**Year of Study**
1st Cycle	Faculty Member of Department of Management	4th
Mode of Delivery	**Work Placement**	**Corequisites**
Face to face	N/A	None

Course Objectives:

The overall aim of the module is to enhance students' ability to manage a complex project in a hospitality environment. To do so, the module aims to:

• Develop the learner's understanding and skills of research in hospitality management and/or a hospitality development context.
• Critically review a range of research methods, methodologies and select the appropriate one.
• Build on the research methodology skills and practical aspects of planning, conducting and producing a dissertation appropriate to the level.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Identify a specific management and/or development problem in the field of hospitality.
2. Review relevant literature relating to an identified problem.

3. Select a relevant methodology to support a research project.
4. Select research method(s) to investigate a specific management and/or development problems in the field of hospitality.
5. Develop and present a research dissertation.

6. Adopt international ethical practices, including, consent, confidentiality, anonymity and ethical approval forms.

Course Content:

- Introduction to research approaches

- Formulating research aims and objectives

- Developing a conceptual framework

- Research Design: Developing a research proposal

- Critically reviewing the literature

- Research Methodology

- Research Methods

- Approaches to analysis of Qualitative and Quantitative findings

- Ethical Considerations

- Project planning, development and presentation

Learning Activities and Teaching Methods:

Lecture, formative self-assessment, interactive activities, case studies, videos, discussion forums

Assessment Methods:

Final Exam, Dissertation

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
(ebook): Research Methods in Tourism, Hospitality and Events Management.	Brunt,P., Horner, S. and Semley N.	SAGE	2017	ISBN 978147391914-3

(ebook): Writing your Thesis.	Oliver, P.	SAGE	2013	ISBN: 9781446267851

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
(ebook); Researching Tourism, Leisure and Hospitality for your Dissertation.	Mason, P.	GOODFELLOW	2014	ISBN: 9781908999-900