

## Competition “Show your talent in Social Media”

**1. INTRODUCTION:** The Public Relations, Advertising & Marketing (programme) of the Communications Department of the University of Nicosia is organizing a social media Competition, as described in these terms and conditions.

**2. ELIGIBILITY:** The Contest is open to all students from Cyprus & Greece from the age group 16-18.

**3. TIMING:** The Contest is open from 22 April 2019 at 9:00 until 1 July 2019 at 18:00.

**4. HOW TO PARTICIPATE:** The Participants can enter the Contest by visiting the website [unic.ac.cy/somesyt19](http://unic.ac.cy/somesyt19)

### 4.1 Report Guidelines

- Choose a Facebook page or Instagram profile (you can choose an organization/entity or an influencer/blogger)
- Describe its strengths and weaknesses and how it can be improved in terms of (a) written content (b) visual content (videos, images)
- The report should be up to 400 words.

### 4.2 Submission

- Visit [unic.ac.cy/somesyt19](http://unic.ac.cy/somesyt19)
- Fill in your name and surname, telephone number, date of birth and email address in the participation form available
- Submit your consent for processing your personal data for the competition's purposes.
  - Fill out the consent form (available in the participation form) for processing your personal data in case you are interested in receiving information from the University of Nicosia and its affiliated institutions with respect to any degree programmes conferences and any professional and academic activities
- Upload your final report in **Word** or **PDF** format

**5. WINNER NOTIFICATION:** The winners of the competition will be notified via email by the PRAM programme coordinator of the Communications Department.

The winner should confirm that he/she accepts the prize and the conditions for allocating the prize, by replying to the confirmation e-mail within 72 hours from receiving it. He/She should supply his/her full contact details (name, first name, e-mail and postal addresses). Failure to confirm acceptance of the prize and to provide the required information within the stated timescale will result in the winner losing the right to claim the prize and its reallocation to a new winner.

The announcement date may be delayed due to unexpected circumstances. Decisions made by the committee are final on all matters relating to the Contest. The committee will not discuss the Contest results and will not respond to any requests for comments on this subject.

**6. PRIZES:** At the end of the Contest Period we'll select three (3) winners, among all eligible Participants received to win a prize based on the following criteria: the first participants who have submitted the report (according to the description mentioned above) and their contact details to the website [unic.ac.cy/somesyt19](http://unic.ac.cy/somesyt19)

The prizes cannot be returned and cannot be taken as cash. Each prize is awarded “as is”, without warranty regarding the underlying services of performance.

## **7. PARTICIPATION CONDITIONS:**

Participants accept that:

The participation to the Contest must be fully complete and in accordance with the Contest's terms and conditions (the committee will take into account: the quality of description), and received before the end of the Contest Period to be eligible for the prize drawings.

At the time of participation, Participants are deemed to have read, understood and be in agreement with the Terms and Conditions of the Contest. If they do not agree with them, they should not proceed with the Contest. By continuing to participate in this Contest, they agree to be bound by these Terms and Conditions.

The Public Relations, Advertising & Marketing programme retains the right to exclude Participants from participating in the Contest, if these are not in line with these terms and conditions.

**8. FORCE MAJEURE:** If for any reason any aspect of this Contest is not capable of running as planned, including by reason of infection by computer virus, telephone network failure, bugs, tampering, unauthorized intervention, fraud technical failures or any cause beyond the control of committee, the committee reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest, or invalidate any affected participations, if required.

**9. DATA PROTECTION/PRIVACY POLICY:** The personal data processed for the requirements of the Contest are declared to the Privacy Protection Commission in accordance with the Law.

The Participants are advised that their personal data collected under the Contest are necessary to process their participation. This data is intended exclusively for the committee and its subcontractors and service providers for Contest management requirements and for the uses defined below. The committee may ask Participants to give their express consent to receiving of information on promotional operations by e-mail. The Participants may exercise their right to access, rectify or challenge the data concerning them by writing to the address of the University's office.

**10. JURISDICTION:** Legal relationship between the committee and the Participants is governed by the applicable laws of Cyprus. Any and all legal actions or claims arising in connection with this Contest must be brought in a court of competent jurisdiction in Cyprus.

**11. RELEASE:** The committee disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Contest, and reserves the right, in its sole discretion, to cancel, modify or suspend this Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond the Organizer's control, corrupt the administration, security or proper play of this Contest.

By participating in this Contest, Participants agree that no claim shall be asserted against the committee, its affiliates or any of its respective employees in respect of any damages, rights, claims or actions of any kind whatsoever that result from their participation to this Contest and/or acceptance and enjoyment of the prizes.

**12. AGREEMENT:** By entering the Contest Participants agree to abide by all rules.

The Contest terms and conditions are supplied to provide clarity. Please do not hesitate to contact us, if you have any questions or remarks.