### **Volume 1:1 Spring 1989**

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#### **Efstathios Mayros**

A Critical Review of Economic Developments in Cyprus, 1960-1974 11 – 66

This paper is based on data collected for a larger research project which was financed by the University of Leeds, UK, in the form of a Research Studentship.

Maria Hadjipavlou-Trigeorgis

Conflict Resolution Mechanisms: A Comparative Study for Four Societies

67 - 92

This paper presents and assesses mechanisms for resolving identity/ ethnic conflicts with particular reference to four multi-ethnic societies (namely, Switzerland, Singapore, Lebanon, and Cyprus) where such mechanisms have (or have not) been used with varying degrees of success (or failure), in an effort to better understand the conditions conducive to conflict resolution. It is argued that any settlement reached at the macro level is bound to be fragile and can only crystallise when it is linked to the micro level. The paper proposes a macro/micro linkage approach to both the analysis and settlement of identity conflicts that should be interesting to conflict resolution students and policy makers.

# Andreas N. Papapavlou

English Loanwords in the Greek Cypriot Dialect: Linguistic and Sociocultural Interpretations

93 - 109

Lexical borrowing has been examined by many scholars for different reasons. Contact with other nations inevitably leads to borrowing and no language is entirely free of borrowed words. The reasons leading to borrowing vary from language to language and the speakers' attitudes toward the other linguistic groups affect this process, also. The present study investigates the lexical influence of the English language on the Greek Cypriot dialect of the Greek language. The first part presents the steps and procedures in collecting over four hundred English load words and the second part attempts to examine (a) the types of loan words that have been borrowed, (b) the spheres of influence of English, and (c) the sociocultural implications of extensive borrowing.

## Maria Toufexis-Panayiotou

Travel and Tourism in Cyprus: A Study of the Travel

Decision Process 111 – 134

Tourism is rapidly becoming Cyprus' largest industry. Tourists come from a considerable variety of countries. A research project carried out by the author sought to identify the factors influencing the travel decision process of tourists travelling to Cyprus. The research concentrated on British tourists, the largest category of Cyprus tourists (30%). This article summarizes the main findings giving special emphasis to the sources of information utilized by tourists, the factors determining Cyprus' attractiveness and the holiday activities tourists engaged in. In the final part recommendations are made toward encouraging the repeat purchase of the Cyprus tourist product.

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## **Book Reviews:**

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